



HEADLINE# 6135504  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM THE

MAY 7/12 12.47  
\*\*\* WDCW-TV \*\*\*

ADLINE# 6135504  
ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK \*\*\*  
OPDER WORKSHEET

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HARRIS REPORT FROM REP

MAY7/12 12:47  
\*\*\* WDCW-TV \*\*\*

:LINE#:	:REP :	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYs	:TOTAL:
:LINE#:	:	:		:	:		: DATE	: DATE	: /Wk:	INVT :		:SETS:
16			900A-1000A	30		\$275.00	10/30	11/2	3		TU-F	3
PROGRAM : JUDGE MATHIS												
17			1000A-1100A	30		\$275.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT 10A												
18			1100A-1200N	30		\$275.00	10/30	11/2	3		TU-F	3
PROGRAM : PEOPLE'S COURT 10A												
19			200P-300P	30		\$275.00	11/5	11/5	1		MON	1
PROGRAM : MAURY POVICH												
20			1230P-100P	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS WEEK												

NOV/12 16250.00

CONTRACT TOTAL 16250.00  
TOTAL SPOTS 30

MARKET TOTALS \$541,666 WDCW 3% WJLA 21% WUSA 21% WRC 21% WTTG 32% WPXW 0% WDCA 2%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*